

About

Nicole F. Smith



For almost three decades, with her background in Talent Development, focusing on Leadership Development, Nicole F. Smith has consulted, trained, and coached many organizational leaders at every level in various industries. Her background led her to become a 3x author with a #1 bestseller of a quick, easy-read book called 20 Golden Leadership Nuggets.

Nicole stands loud in her authenticity and empowers others to do the same with great confidence! Through her education, research, and expertise, Nicole has spoken, coached, and facilitated many individuals and groups in understanding the impact of their behavior – personally and professionally.

She is a modern-day Leadership Expert, Thought Leader, certified Emotional Intelligence Coach and Practitioner, a certified Professional Life Coach, and a certified DiSC behavior consultant and practitioner. Her certifications allow her to administer, interpret, train, and coach on Class B American Psychological Association EQ & 360 assessments and DISC behavior profile assessments. She has created her own trademark emotional intelligence framework for people to become better connected to their emotions so they can show up and lead in the workplace, home, and community- Introducing **EQ Impact**®!

Nicole is the driving force of JMS Creative Leadership Solutions, that guides you in understanding the impact of your behavior so you can transform into an exemplary leader. With her love of speaking and coaching, she has designed, emceed, and facilitated many educational events, conferences, workshops, and seminars all over the globe.

She received a Master's of Education focusing on adult training and development in the workplace and two Bachelor's degrees, one in Psychology and the other in Criminal Justice. She has received a certificate from Cornell's Women Entrepreneurial Studies and is a Tory Burch Foundation Fellow Alum for 2023-2024.

Nicole resides in Charlotte, NC, with her husband, Marcus, of 26 years, and two young-adult children who are thriving leaders. She has served in community service positions such as the Education & Training Council Manager, Vice-Chair of the Training and Development Committee, and Co-Chair of the Diversity & Inclusion Committee with the Junior League of Charlotte. She currently serves on the Black Alumni Council for the University of NC at Charlotte, is a member of the Aspire Community Capital Advisory Board, and is a sneaker, travel, and fitness junkie.



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